



PERMISSION

Photo & Media Release

Includes our family referral program

CHILD'S NAME

PARENT OR GUARDIAN NAME

WHAT YOU'RE GIVING PERMISSION FOR

I give permission to Firefly Family Collective to photograph and/or record my child during daycare activities for promotional and educational purposes. I understand these photos or videos may be used on:

- Instagram
- Facebook
- Google Photos
- Daycare advertisements and flyers
- Our website
- Marketing materials

Photos may include my child's face, artwork, classroom activities, and play experiences. I understand that no compensation will be provided for the use of these photos or videos.

WHAT WE PROMISE IN RETURN

- We use photos respectfully and appropriately.
- We show photos to parents and guardians before public posting whenever possible.
- We never share confidential personal information alongside a photo.

YOUR CHOICE

- ☐ **Yes** — I give permission for my child to be photographed and/or recorded for advertising and promotional purposes.
- ☐ **No** — I do not give permission for my child to be photographed and/or recorded for advertising and promotional purposes.

REFER A FAMILY, GET A THANK-YOU

When a family enrolls at Firefly Family Collective because you referred them, **both families receive a \$20 gift card** of their choosing once enrollment requirements are complete.

REFERRED BY (FAMILY NAME), IF APPLICABLE

DATE OF REFERRAL

Signatures

PARENT OR GUARDIAN SIGNATURE

DATE

DIRECTOR OR STAFF SIGNATURE

DATE

